



## Small Business Series

### A Collaboration Between SCORE® and the Metro Library Network

Please remember the Metro Libraries (Hiawatha, Marion, and Cedar Rapids) as you explore options for your own small business. All three libraries can be excellent business resources and we encourage you to stop in and talk to the experts at our information Desks.

Here's an idea of the things you can find:

#### **Databases:**

**Business Source Elite.** This business database provides full text for over 1,000 business publications. The rich collection of titles in *Business Source Elite* provides information dating back to 1985. More than 10,100 substantial company profiles from Datamonitor are also included. This database is updated on a daily basis and is available through all of the metro library websites; it is part of Ebscohost.

**Regional Business News.** This database provides comprehensive full text coverage for regional business publications. *Regional Business News* incorporates coverage of more than 80 regional business publications covering all metropolitan and rural areas within the United States. This another of our Ebscohost databases and is available through all metro library websites.

**Newsbank: America's Newspaper.** This up-to-date resource includes electronic editions of record for valuable local, regional, and national U.S. newspapers – all in one easy-to-search database. Examples of papers covered include *Chicago Sun Times*, *New York Times*, *USA Today*, *Chicago Tribune*, *Cedar Rapids Gazette*, and America's news magazines. This database is available through all metro library websites.

**The Conference Board.** The Conference Board's online collection is a searchable collection of full-text research reports, PowerPoints and recorded webcasts on the latest issues in business management and US and global economics. Available only at the Cedar Rapids Public Library.

**Hoover's Online.** The Business Information Authority for 12 million companies with in-depth coverage of 40,000 of the world's top business enterprises. Available through the website of the Cedar Rapids Public Library.

**Hiawatha Public Library (<http://hiawathalibrary.com>):**

*How to set up your own small business* - Fallek, Max.

*StartupNation : America's leading entrepreneurial experts reveal the secrets to building a blockbuster business* - Sloan, Jeff.

*The elements of résumé style : essential rules and eye-opening advice for writing résumés and cover letters that work* - Bennett, Scott,

*Make job loss work for you : get over it and get your career back on track* - Deems, Richard S.  
*The complete idiot's guide to the perfect resume* - Ireland, Susan.

*Fired to hired : bouncing back from job loss to get to work right now* - Johnson, Tory.

*How to set up your own small business* - Solie-Johnson, Kris.

*Start your own grant-writing business : your step-by-step guide to success* - Burkholder, Preethi.

*The successful business plan : secrets & strategies* - Abrams, Rhonda M.

*The girl's guide to being a boss (without being a bitch) : valuable lessons, smart suggestions, and true stories for succeeding as the chick-in-charge* - Friedman, Caitlin.

**Marion Public Library (<http://marionpubliclibrary.org>):**

*1,000 dollars and an idea: entrepreneur to billionaire* – Wyly, Sam.

*Crush it! Why now is the time to cash in on your passion* – Vaynerchuk, Gary.

*So you want to start a business?: 8 steps to take before making the leap* – Hess, Edward D.

*What's stopping you?: Shatter the 9 most common myths keeping you from starting your own business* – Barringer, Bruce R.

*Lessons of a lipstick queen: finding and developing the great idea that can change your life* – King, Poppy.

*How to get rich: One of the world's greatest entrepreneurs share his secrets* – Dennis, Felix.

*Jay and Jeannie Levinson's startup guide to guerrilla marketing: a simple battle plan for first-time marketers* – Levinson, Jay Conrad.

Birthing the elephant: The woman's go-for-it guide to overcoming the biggest challenges of launching a business – Abarbanel, Karin.

**Websites we recommend:**

SCORE® East Central Iowa – <http://scorecr.org>

U.S. Small Business Administration – <http://www.sba.gov/>

Kirkwood Training & Outreach Services – <http://www.kirkwood.edu/ktos>

Iowa Workforce Development (Region 10) Business Services –  
<http://www.iowaworkforce.org/region10/business.htm>

Iowa Secretary of State Business Services – <http://www.sos.state.ia.us/business/index.html>